



Clear vision = thriving company

Clear company vision shouldn't be optional.

That's why Sojourn Partners developed AllStrategy, a flexible, sustainable planning service designed to facilitate strategic curation without wasting your team's precious time. Use AllStrategy to guide your dispersed work teams in developing your new strategic objectives and priorities into the future.

SIMPLE

Most organizations put off strategy creation due to investment of time. Sojourn's team handles the process, leaving no pre-work or homework for the company.

FLEXIBLE

Remote conferencing and virtual collaboration have become mandatory communication staples. Sojourn's data gathering can occur wherever a company's teams are located.

INCLUSIVE

Better collaboration in beginning phases leads to more aligned buy-in. Sojourn gets the right people involved in a way that honors their time and input.

SUSTAINABLE

To be truly effective, planning tools should be sustained beyond initial implementation. Sojourn continues collaboration with ongoing touchpoint follow-ups that keep plans relevant.

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 **SOJOURNPARTNERS**
AllStrategy

Now is the time to design and realize a clear strategy for the future.

A valuable and lasting strategy must be curated with purpose and deeply involve team input. Most organizations will put off the practice of strategy creation because of the perceived investment of time and focus of employees and stakeholders.

Enter Sojourn AllStrategy.

Sojourn's expert team organizes, coordinates and implements effective tools that streamline the process, which means there's no pre-work or homework for employees. Team members simply join in on highly engaging sessions to collaborate and innovate. Sojourn does the rest, gathering and organizing all feedback into a logical and coherent plan that companies can then operationalize, all while helping to manage the HR challenges that arise from change.

What to expect

While everything we do is customized, our typical five-step AllStrategy virtual delivery process looks like this:

STEP 1 INTAKE

Onboard company stakeholders through executive intake with the Sojourn team.

STEP 2 COMMUNICATION

Gather alignment data through cloud surveys.

STEP 3 STRATEGY PLANNING SESSIONS

Implement proven strategy tools and activities through collaborative company workshops.

STEP 4 CURATION

Draft documentation of new strategic objectives, goals and tactics by Sojourn.

STEP 5 RATIFICATION

Align and implement plan while helping to manage change.

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